

RADEK ZIELINSKI

Web: www.radekzielinski.com
Mobile: (+353) 087 298 9213

Email: info@radekzielinski.com

138 Millrace Road, Phoenix Park
Racecourse, Dublin 15

PROFILE:

Highly self-motivated, creative and goal-orientated professional experienced working in a fast-paced web / graphic design environment demanding strong organizational, technical and interpersonal skills. Trustworthy and loyal, maintain a high degree of confidentiality. Effective, tactful and diplomatic communicator in two languages (English & Polish). Confident and poised in interactions with individuals at all levels. Detail-oriented and resourceful in completing projects; able to multi-task effectively.

SOFTWARE KNOWLEDGE:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Dreamweaver, Coda
Flash (Swish Max 2), Final Cut Pro 7, Sony Vegas 9, iBusiness Promoter 9,
Microsoft Office

SKILLS / TRAINING:

2011 Apple Certified Professional - Final Cut Pro 7
2008 Google AdWords Professional – UK English
2001 Intensive Intermediate Norwegian Language Course at the University of Oslo

EDUCATION:

2004-2005 English Philology at the Nicolaus Copernicus University in Toruń (BA)
2002-2005 English Teacher Training College in Toruń
1997-2003 History (specialisation: Scandinavian History) at the Nicolaus Copernicus University in Toruń (MA)

WORK EXPERIENCE:

Web/Graphic Designer | ADAMANS Performance Media (2009-31 Aug 2011)

- Worked as a part of technical team of a young and very successful performance media and content on demand company
- Utilized latest web and graphic design trends in a number of projects, including multiple websites, e-commerce projects, newsletters, Power Point presentations, logos, print materials and video
- Responsible for the initial stages of the product creation and design, then supervising further process until the final release
- In charge of general feel and looks of the company products as well as makes sure the company branding stays consistent and up to a high standard
- Proficient in front-end languages, such as: HTML and CSS; experience in JavaScript
- Responsible for all aspects of user interface and the overall user experience
- In everyday work used extensive knowledge of the latest versions of Adobe Photoshop, Adobe Illustrator, Dreamweaver, Adobe InDesign and most of the Adobe Creative Suite products

Web/Graphic Designer, Google Adwords specialist | COBWEB Design & Marketing (2007-2009)

- Hired as a Web/Graphic Designer and later promoted to a Senior Web/Graphic Designer position
- Using extensive knowledge of Adobe Photoshop, Adobe Illustrator, Dreamweaver, Adobe InDesign, Flash (Swish Max 2), Poser and most of the Adobe Creative Suite products
- Worked on a number of websites, flash animations and numerous print projects such as brand identity, brochures, business cards, stationery, posters, magazine advertisements and DVD covers
- Site creation including use of web languages, such as: HTML, CSS and JavaScript
- Responsible for Search Engine Optimisation (SEO) and improvement of websites daily traffic (keywords, inbound links, Google PageRank, search engine submission, reports)
- Working well in a team, with other web designers and developers, photographers and marketing specialists
- Created and managed Google AdWords (Pay-Per-Click) campaigns for numerous companies, such as: Beacon Plastic Surgery, Poolbeg or Arcon Bathrooms

Freelance Graphic Designer | DEFACTO MULTIMEDIA (2004-2006)

- Designer and developer of websites and promotional media for small businesses
- Utilized contemporary design to create concise websites for specific client needs
- Completed high-impact mostly graphic but also web design projects including menus, newsletters, logos, postcards, CD covers, stationery, retail packaging and newspaper / magazine advertisements
- Helped clients to create a specific and distinguishable brand for their company

Interpreter / Footage translator | TV Podroze (*Eng.* Travel TV) (2005)

- Utilized skills, knowledge and experience acquired during the studies at Teachers Training College and English Philology
- Translated/interpreted video footages including materials from international conferences, tourist and business trips, interviews and on-site shootings
- Provided as necessary, scripts and spoken communications for all purposes as requested

Freelance cover / layout designer | DEKAMERON video agency (2005)

- Created designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts
- Marked up, pasted, and assembled final layouts of film and music (CD, DVD & VHS) covers, event posters and booklets to prepare for printer

LEISURE ACTIVITIES & INTERESTS:

Music: Enjoys listening to various genres of music ranging from smooth jazz, classical and chill electronic music through pop and hip hop to heavy rock; member of Bump Sound Records (www.bumpsound.com) and currently relatively busy self-taught sound engineer

Film: Enjoys classic Alfred Hitchcock films. Admirer of Guy Ritchie, Tim Burton and Cohen brothers' film work

Photography: Member of bigsmokestudio.com; taking care of a graphic/web side of the on-going projects

Sport: jogging, football, basketball